



# NFBA CONFERENCE AND EXPO

# NFBA 2023 Sponsor Order Form

Exhibitor \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province, Postal Code, Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### HAVE QUESTIONS?

Pete Erickson  
NFBA 2023 Exhibition Management  
1.630.434.7779, [perickson@heexpo.com](mailto:perickson@heexpo.com)

### SEND CONTRACT TO:

[nfba@heexpo.com](mailto:nfba@heexpo.com), fax: 1.630.434.1216

### MAIL CHECKS TO:

NFBA Exhibits  
98 E. Chicago Ave. Suite 201, Westmont, IL 60559  
*Please make checks payable to: NFBA 2023*

### CREDIT CARD:

To pay by credit card by secure payment portal, email [dbrown@heexpo.com](mailto:dbrown@heexpo.com)

### CANCELLATION POLICY

#### For Sponsorship Opportunities

The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of any fee due at the time of the cancellation.

#### For Advertising

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

### BRANDING OPPORTUNITIES –

All opportunities include production, installation and dismantle\*

- Expo Column Wraps \$2,700 - \$3,900
- Standing Sign Boards \$1,250
- Hand Sanitizing Stations \$3,500
- Expo Aisle Markers \$2,500
- Kick Panels \$1500/ pair \$5,000 for exclusivity
- Family Lounge \$2,500
- Hat Rack \$2,200
- Lanyards\* (production not included) \$1,500
- Tote Bags \$5,000

### SPECIALITY SPONSORSHIPS

- Conference Sponsor \$7,500
- Conference Supporter \$5,000
- Conference Promoter \$2,500

### NETWORKING and FOOD OPPORTUNITIES

- Demo Area – In Booth Session \$500
- Demo Area – In Theater Session \$1,250
- Family Night/Christians in Construction Social Hour Presenting Supporter \$2,000
- Family Night/Christians in Construction Social Hour Supporter \$1,000
- Lunch Break Sponsorship \$2,000 per day
- Breakfast Sponsorship \$2,000 per day
- Coffee Break Sponsor \$1,000 per day
- NFBA Awards Event Sponsor \$4,000
- Keynote Sponsor \$4,000

### ADVERTISING OPPORTUNITIES

#### 4 Color Ad Rates

- Inside Front Cover \$2,500
- Full Back Cover \$2,000
- Full Page \$1,600
- Half Page \$1,100
- Quarter Page \$600

#### B&W Ad Rates

- Full Page \$1,350
- Half Page \$850
- Quarter Page \$350

<u>AD</u>	<u>Specs</u> <u>BLEED</u>	<u>TRIM</u>	<u>LIVE</u> <u>AREA</u>
Full Page	8.75 x 11.25	8.5x11	7.5 x 10
½ page horizontal	7.75 x 5	7.5 x 4.75	7 x 4.25
Back Cover	8.75 x 8.25	8.5 x 8	7.75 x 7.25

### Additional Advertising

- Pull Out Floor Plan Sponsor \$750

Total Order \$ \_\_\_\_\_