

NFBA Frame Builder Magazine

Advertising Information and Contract



**Reach this target audience –
Reserve your ad space today**

NFBA is the only national trade association that represents post-frame industry professionals. The association exists to support its members and stimulate the growth of the post-frame industry. For more than 50 years, NFBA has provided its members with the necessary industry tools and code resources, education, access to technical and legal experts, builder accreditation programs, post-frame market development updates, and networking opportunities.

Frame Builder Magazine is the association's bi-monthly publication with a combined print and digital circulation of more than 10,000 decision makers and key contacts across the country. Focusing on the topics that matter most to Post-Frame Industry Professionals, *Frame Builder Magazine* is the premier resource tool to reach NFBA members.

Editorial Calendar	Ad Deadline
January	Conference Promo 12/1
March	Post Convention Highlights 2/1
May	Industry News 4/1
July	Industry News 6/1
September	Conference Preview 8/1
November	Conference Promo 10/1

Issue Month	Size	Orientation or Placement	Rate
Jan	_____	_____	_____
Mar	_____	_____	_____
May	_____	_____	_____
Jul	_____	_____	_____
Sep	_____	_____	_____
Nov	_____	_____	_____
Button Link at www.nfba.org - \$1000/yr.			_____
Total Cost			_____

NFBA Magazine Advertising Rates

B/W Ads	Number of Issues		
	1X	3X	6X
Full Page	\$ 2,900	\$2,755	\$2,617
1/2 Page	\$ 1,800	\$1,710	\$1,625
1/4 Page	\$ 1,050	\$998	\$948

Color Ads	Number of Issues		
	1X	3X	6X
Full Page	\$ 3,800	\$3,610	\$3,430
1/2 Page	\$ 2,700	\$2,565	\$2,437
1/4 Page	\$ 1,900	\$1,805	\$1,715
Back Cover	\$ 4,750	\$4,513	\$4,287
Inside Front	\$ 4,500	\$4,275	\$4,061
Inside Back	\$ 4,500	\$4,275	\$4,061

NFBA Magazine Advertising Specifications			
AD	BLEED	TRIM	LIVE AREA
Full Page	8.75 x 11.25	8.5 x 11	7.5 x 10
Half Page Horizontal	7.75 x 5	7.5 x 4.75	7 x 4.25
Back Cover Page	8.75 x 8.25	8.5 x 8	7.75 x 7.25
1/4 Page Vertical	3.875 x 5.125	3.625 x 4.875	3.125 x 4.375
1/4 Page Horizontal	7.75 x 2.5	7.5 x 2.25	7 x 1.75

Advertiser

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web site _____

Contract authorized by:

Signature _____
 Exp. _____

Bill to (if different from Advertiser)

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
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cc# _____ CVV _____
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