



# NFBA 2025 Sponsor Order Form

---

Contact Information

---

Company Name \_\_\_\_\_ Date \_\_\_\_\_

---

Address \_\_\_\_\_

---

City \_\_\_\_\_

---

State/Province, Postal Code, Country \_\_\_\_\_

---

Telephone \_\_\_\_\_

---

Email Address \_\_\_\_\_

**HAVE QUESTIONS OR NEED AD SPECS?**

Contact: Patrick Filippelli  
 NFBA 2024 Exhibition Management  
 630.929.7960, [pfilippelli@heexpo.com](mailto:pfilippelli@heexpo.com)

**SEND CONTRACT TO:**

[nfba@heexpo.com](mailto:nfba@heexpo.com), fax: 1.630.434.1216

**MAIL CHECKS TO:**

National Frame Building Association  
 7250 Poe Avenue, Suite 410 Dayton, OH 45414  
 Please make checks payable to: NFBA 2025

**CREDIT CARD:**

To pay by credit card by secure payment portal,  
 email [dbrown@heexpo.com](mailto:dbrown@heexpo.com)

**CANCELLATION POLICY:**

**✓ = SOLD**

**For Sponsorship Opportunities**

The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of any fee due at the time of the cancellation.

**For Advertising**

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

**ALL SPONSORS WILL RECEIVE (unless otherwise indicated):**

- Logo recognition on signage in Registration area and Expo Entrance
- Logo recognition on signage at specific function/event (if applies)
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the Conference
- Logo recognition on the NFBA website and Social Media Outlets
- Sponsorship ribbon to alert attendees of your support

**TOTAL: \$ \_\_\_\_\_**

**EXCLUSIVE SPONSORSHIPS**

- Conference Mobile App and Kiosks \$5000  
 \*Logo recognition on Mobile App and Kiosk Interfaces
- Attendee Tote Bags (production included) \$5000  
 \*Logo recognition on Attendee Tote Bags
- Keynote Speaker \$4000  
 \*2 minute presentation and introduction of Keynote Speaker
- NFBA Awards Luncheon Event \$4000
- Directional Sign Sponsor (limit 2) \$3000  
 \*Logo recognition on Directional Signage
- Expo Aisle Markers \$2500  
 \*Logo recognition on Aisle Markers
- Builder Lanyards\* (production not included) \$1500  
 \*Logo recognition on Builder Attendee Lanyards
- NFBA BOY Award Program Sponsor (Limit 2) \$2000



**EXPO FLOOR SPONSORSHIPS**

- Family Lounge \$2500
- Hat and Coat Racks \$1000
- Standing Sign Board \$1250
- Lunch on Expo Floor (day 1) \$4000
- \*Logo recognition on Lunch Tickets
- Continental Breakfast (day 3) \$1500
- Grand Prize Sponsor \$1000
- Attendee Cash Prize Sponsor \$500
- Directional Expo Decals (Entrance to Booth) \$2,500 per 180'

**EDUCATIONAL/SESSION SPONSORSHIPS**

- Buffet Breakfast \$2000
- Educational Session Room (Limit 3) \$2000  
 \*Optional 1 minute presentation and introduction of Speaker
- Audio Visual \$1000
- Coffee Breaks \$1000

**WOMEN IN POST FRAME SPONSORSHIPS**

- Women in Post Frame Meet & Greet \$500
- Women in Post Frame Education Session \$1000  
 \*Optional 1 minute presentation and introduction of Speaker

**CHRISTIANS IN CONSTRUCTION RECEPTION SPONSORSHIPS**

- CIC Event Sponsor \$2000
- \*Includes event kickoff or special recognition on stage during event
- CIC Food and Beverage \$1500
- CIC Musical Entertainment \$1000
- CIC Children's Entertainment \$500

**EXPO SOCIAL AND FOUNDATION AUCTION**

- Social Event Sponsor \$2500
- \*Includes your logo on cornhole bags for cornhole games at event
- Social Food and Beverage \$1500
- Social Musical Entertainment \$1000
- Foundation Auction Items \$500

**ON-SITE PRINTED PROGRAM ADVERTISING (full color)**

- Inside Front Cover \$2500
- Full Back Cover \$2500
- Inside Back Cover \$2000
- Full Page (run of program) \$1600
- Half Page (run of program) \$1100
- Quarter Page (run of program) \$600
- Pull Out Floor Plan \$500

| AD SPECS          | BLEED        | TRIM       | LIVE AREA |
|-------------------|--------------|------------|-----------|
| Full Page         | 8.75 x 11.25 | 8.5 x 11   | 7.5 x 10  |
| ½ Page Horizontal | 7.75 x 5     | 7.5 x 4.75 | 7 x 4.25  |
| Back Cover        | 8.75 x 11.25 | 8.5 x 11   | 7.5 x 10  |