



EXHIBITOR PROSPECTUS

CONNECT

WITH THE POST-FRAME WORLD



NFBA
58TH ANNUAL
CONFERENCE
& EXPO
FEB 25-27
2026

OKLAHOMA CITY

WWW.NFBA.ORG

OKLAHOMA CITY
CONVENTION CENTER
OKLAHOMA

NFBA@HEIEXPO.COM



THIS IS YOUR MARKET RECONNECT

The annual NFBA Conference & Expo is the premier event for post-frame professionals.

This is where you connect with more than 2,000 builders, suppliers, distributors, academics, and code and design professionals serving the U.S. post-frame industry.

Builder attendees come to learn about new products and new suppliers, evaluate their current buying needs, and make smarter purchasing decisions for their company.

DON'T MISS THIS OPPORTUNITY TO MEET THIS HIGHLY QUALIFIED AUDIENCE, MANY OF WHOM ONLY ATTEND THE NFBA FRAME BUILDING EXPO.

THE RIGHT AUDIENCE TO GROW YOUR BUSINESS! *

Owner/Partner/CEO/Pres/VP	49%
Engineer/Architect	19%
Sales/Marketing	17%
Manager	9%
Other	6%

76% OF THE ATTENDEES AT NFBA INFLUENCE THE PURCHASE OF CONSTRUCTION PRODUCTS AND SERVICES FOR THEIR COMPANY!

Final Say	32%
Recommend	24%
Specify	20%
No Role	24%

62% OF ATTENDEES COME FROM COMPANIES WITH +10 EMPLOYEES – 24% WITH +50 EMPLOYEES!

51 or more employees	24%
11 – 50 employees	38%
10 or less employees	38%

ATTENDEES IDENTIFY WITH A WIDE RANGE OF STRUCTURES

Commercial	90%
Agricultural	89%
Residential	84%
Horse Barns/Facilities	84%
Suburban Garages	75%
Institutional	65%
Industrial	62%

*Attendee data from NFBA registration records and surveys

ATTENDEES COME WITH AN INTEREST IN THESE PRODUCTS & SERVICES

- Fasteners and Connectors
- Insulations and Moisture/Vapor Barriers
- Doors and Windows
- Roofing and Related Products
- Building Panels
- Metal Construction Components and Equipment
- Tools and Equipment
- Building Packages and Products
- Exterior and Interior Finishes
- Trusses, Columns and Assembly Equipment
- Adhesives, Sealants and Chemicals
- Lumber and Sheathing
- Business Products and Services
- Animal Housing and Components
- Concrete Products and Equipment
- Heating, Cooling and Ventilation
- Fencing, Decking and Landscaping
- Heavy Equipment (Lifts, Aerial Platforms)
- Grain Storage and Handling
- Plumbing Fixtures and Components

70% OF ATTENDEES RATE THE NFBA FRAME BUILDING EXPO AS AN EXCELLENT/VERY GOOD EXPERIENCE!

Post-frame construction is now the construction method of choice for any number of commercial, industrial, municipal, residential, religious, and agricultural projects. This is your best opportunity of the year to capture your share of this growing construction market.



*Attendee data from NFBA registration records and surveys

JOIN THESE LEADING EXHIBITORS

Year after year, the Conference and Expo attracts a mixture of repeat seasoned professionals and first-time attendees, giving you the opportunity to meet with current customers, while finding new ones. This is where the Post-Frame world comes together.

DON'T MISS IT!

3GM Steel	EcoFoil	Leland Industries	Richland Laminated Columns
ACU-Form	E-Impact Marketing	Lester Building Systems	Rigidply Rafters
AJ Manufacturing	Energy Panel Structures	Levi's Building Components	RINGTELE
AkzoNobel Coatings	Everlast Roofing	Liberty Lumber and Metal Supply	ROCKWOOL
AmeriLux International	Extrutech Plastics	Liberty Painted Products	Royal Crowne
Ameripak	Fabral Metal and Roof Systems	Mac Metal	S-5!
Anthem Built	Fasteners Direct/CondenStop	Marco Industries	SCI Laminated Columns
ASC Machine Tools	Fasteners Plus	Marion Manufacturing	SFS Group USA
Atlas Bolt & Screw	FI-FOIL®	Maze Nail Company	Sherwin-Williams Coil Coatings
AW Metal	First Federal Bank of Kansas City	McElroy Metal	Shield Wall Media
AZZ Precoat Metals	Flack Global Metals	Metal Rollforming Systems	Silvercote
Bad Dog Tools	FootingPad	Metal Sales Manufacturing	Silvercraft
Bay Insulation Systems	Formwright	Corporation	Silvermine Stone
Beckers	Free State Lumber Company	Metal Wholesale	Simco of Southern Indiana
Beeline Purchasing	Freudenberg Performance	MetalCoffeeShop	Simpson Strong-Tie
Best Buy Metals	Materials	Metalforming	Skymarc
Bestline Building Products	Gage Bontrager Consulting	Midland Garage Door	SmartBuild Systems
BETCO	Gehman Business Advisors	Midwest Perma-Column	Sommer USA
Bluescope Coated Products	Georgia Metals LLC dba Mansea	Mill Creek Lumber	SOPREMA
Borkholder Building & Supply	Metal	Mill Steel Company	ST Fastening Systems
Boss Hammer	GitEstimate Construction Software	Milwaukee Tool	STABILA
Botkin Lumber	Glick Metals	Monarch Columns	Steel Dynamics
Bradbury Group, The	Global Film Source	MSS Engineering	SteelBlue
Burrow's Post-Frame Supply	GoldenGate Hardware	MWI Components	Strongwall Columns
Cangzhou Thomas Machinery	Graber Post Buildings Inc.	National Hardware	Summertown Metals
Manufacturing	GreenPost/Planet Saver Industries	NC Automation	SWI Machinery
Cannonball: HNP	Haas Door	New Century Bank	Taylor Steel
Capital Forest Products	Harvard Products	NOFP	The Barndo
Central States Manufacturing	Henco Industries	Northern Building Components	Timber Tech Engineering
Champion Door Products	Hershey's Metal Meister	Nuform Building Technologies	Toolcrest
CIDAN Machinery	Hitz Halter	Old South Wood Preserving	Trac-Rite Door
Classic Equine Equipment	Hixwood Metal	Palram Americas	Triangle Fastener
Consolidated Forest Products	Holmes Manufacturing	Pelican Bay Forest Products	Tri-State Forest Products
Construction Maestro/Symun	Homan Forest Products	Perma Guard	True Cut Innovation
Systems	Homework Design Inc/Plasti-Sleeve	Perma-Column	True Metal Supply
Creatherm	I Beam Sliding Doors	Permanent Post Systems	Trusscore
Crowntour	IdeaRoom	Pine Hill Trailers	United Steel Supply
Culpeper Wood	iFAB	Plasti-Fab	Urestone by Replications Unlimited
DA Hochstetler and Sons	Innovative Energy	Plyco Corporation	Ventco by Lakeside
Daystar System	InnoviBuilder	Post Frame Advantage	Weaver Tool Gear
DBCi	Iowa Wood Preservers	Post Protector	Wildcat
Diamond Doors	J Money	Progressive Metals	WINTeCH
DIRECT METALS	J&E Grill Manufacturing	Rapid Framing System	Zanasi USA
Dutch Tech	Janus International	Red Bud Industries	Zooks Poly Craft
Dyna-Cut Shears	K9 Fasteners	Red Dot Products	
Eagle Metal Products	Koble Systems	rFoil Reflective Insulation/	
Eastside Machine Company	Lakeside Construction Fasteners	Covertch	

NFBA 58TH ANNUAL CONFERENCE & EXPO FEB 25-27 2026



EXPO

HIGHLIGHTS

(SCHEDULE SUBJECT TO CHANGE)

KEYNOTE SPEAKER & MEMBERSHIP MEETING

WEDNESDAY, FEBRUARY 25, 10:45 AM – 12:45 PM

Join Expo attendees for an enlightening and inspiring presentation to kick-off the Frame Building Expo, just prior to the opening of the Exhibit Hall. Program to be announced.

EXPO SOCIAL

THURSDAY, FEBRUARY 26, 7:00 PM – 10:00 PM

Join Expo attendees for an evening of entertainment, food, and beverages. Bring your colleagues, friends, and family members or entertain your customers and make new acquaintances.

EXPO LIVE!

WEDNESDAY – FRIDAY IN THE EXHIBIT HALL

Attendees look forward to the hands-on training and new product demos presented by leading exhibitors each day in the NFBA Demo Area at the center of the Exhibit Hall.

EXCITING COMPETITIONS

WEDNESDAY – FRIDAY IN THE EXHIBIT HALL

Attendees are drawn to the Expo to test their skills, demonstrate their expertise, and win great prizes at the popular nail-pounding, screw-driving, and shearing competitions held in the center of the Exhibit Hall.

NFBA ANNUAL AWARDS PRESENTATION

THURSDAY, FEBRUARY 26, 11:45 AM – 1:15 PM

NFBA's most prestigious awards - Building of the Year, Crew Foreman of the Year, and the Bernon G. Perkins Post-Frame Industry Award - will be presented at a special ceremony that not only honors this year's most deserving recipients, but also offers significant networking opportunities *(additional fee and advance registration required)*.

LEVERAGE

YOUR EXHIBIT PRESENCE WITH HIGH-PROFILE

SPONSORSHIPS

- Standing Sign Boards
- Expo Aisle Markers
- Family Lounge
- Hat Rack
- Lanyards
- Keynote Presentation
- Tote Bags
- Demo Area
- Lunch Break
- Coffee Break

Or choose from many other sponsorship and advertising opportunities available.



Secure your exhibit space at the Post-Frame Industry's premiere event

EXHIBIT & SPONSORSHIP INFORMATION

CONTACT

Hall-Erickson, Exhibition Management
NFBA@heexpo.com or
call Patrick Filippelli,
Account Executive at 630.929.7960

EXPO HOURS

Wednesday, February 25

1:00pm – 5:00pm

Thursday, February 26

12:00pm – 4:30pm

Friday, February 27

8:30am – 12:30pm

EXHIBIT SPACE RENTAL RATES

Member Rates (per 10'x10' booth)

- First 200 sq. ft. of exhibit space is \$25.00 per sq. ft.
- From 201 to 500 sq. ft. the cost is \$22.60 per sq. ft.
- 501 sq. ft. and above the cost is \$20.00 per sq. ft.

Non-Member Rates (per 10'x10' booth)

- First 200 sq. ft. of exhibit space is \$33.50 per sq. ft.
- From 201 to 500 sq. ft. the cost is \$31.00 per sq. ft.
- 501 sq. ft. and above the cost is \$28.50 per sq. ft.

NOTE: These rates do not include the \$200 charge for an In-Line Corner Booth Configuration

YOUR EXHIBIT SPACE INCLUDES

- Standard Booth Equipment for all inline booths, consisting of an eight-foot high draped back wall, three-foot high side wall drapes, and an ID sign.
- A quota of FREE Builder Passes for your customers and Exhibitor Badges for your booth staff.
- Priority Points towards space selection for the 2027 Expo

**COMPLETE
THE EXPO
SPACE
APPLICATION
HERE**



ABOUT NFBA

For more than 50 years, the National Frame Building Association (NFBA) has represented the interests of builders, manufacturers, suppliers, distributors, and code and design professionals serving the U.S. post-frame construction industry. NFBA's mission is to advance the industry by supporting members in their efforts to develop their businesses and expand the post-frame market. The association is the nation's primary source of post-frame building resources, education, research and development, news, and marketing. NFBA hosts the annual NFBA Conference & Expo, the nation's largest networking event for post-frame construction professionals. View membership details here.

ACCREDITED POST-FRAME BUILDER (APFB) PROGRAM

The APFB program recognizes NFBA member companies that demonstrate their commitment to continuing education, safety, and business integrity in the post-frame industry. Accredited builders are recognized in national industry publications and website directories. Building owners consider a builder's industry-related accreditation when they are choosing a builder. NFBA Accredited Post-Frame Builders may market their APFB status in their bid material. In an NFBA membership survey, 86% of accredited member respondents agreed that the APFB program has provided their organization with new business opportunities. The NFBA Conference & Expo offers the best opportunity of the year for your company to earn NFBA post-frame builder accreditation credits toward an APFB designation. View complete program details here.

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