

Subject: Meet Expo Sponsors; TODAY=Last Day of Discount; Hotel Room Block Info



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EXPO EXPRESS

Frame Building Expo

America's Center, St. Louis, MO | February 29–March 2, 2012
www.NFBA.org

The Gateway to Success: Learn. Build. Thrive.

Your premiere opportunity to network, gain industry knowledge, try the latest tools on the market, discover ways to increase revenue, and establish and strengthen important business connections.

Expo Express, Issue 7, 2/3/2012

Your WEEKLY e-newsletter, providing you with conference photos, facts, and features
Just four issues left before Expo!

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Catch that Early Bird Discount before it flies away...!
TODAY IS THE LAST DAY FOR THE EARLY BIRD DISCOUNT

[Meet The 2012 Expo Sponsors!](#)
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[Featured Photo: Demonstrating Tools](#)
[Registration and Brochure](#)

Meet the 2012 Expo Sponsors

Stop by their booths to learn about the tools, materials, and services they offer!

American Building Components (Booth #329)



American Building Components is a leading provider of metal roofing, wall panels and building components for post-frame, commercial, residential and agricultural projects. For more than 100 years customers have counted on ABC for the highest quality products, steel and customer service in the industry.

Atlas Bolt & Screw Co. (Booth #433)



Atlas will showcase the new #10 Woodtite woodscrew, featuring a Type 17 point and dual lead thread for faster panel penetration and seating of the fastener, and will be used in the Atlas Screw Driving Competition Thursday March 1st. Please visit the new www.atlasfasteners.com for product details.

The Bradbury Group (Booth #625)



The Bradbury Group of companies make an extensive line of rollforming equipment including Bradbury panel and trim rollformers, hydraulic folders, Hayes Single-Level™ and Dual-Level™ rollformers, and Bradbury Machinery Shanghai (BMS) rollformers for the

production of roofing panel profiles. Panther-Cub II™ Slitter/Shears, uncoilers and recoilers, stand-alone sheet slitters, and hemmers.

Central States Mfg. (Booth #215)

Central States manufactures metal building components for the post-frame, light-gauge, architectural/residential and commercial

markets. Offerings include both exposed and concealed fastener panel profiles, as well as trapezoidal standing seam panels in a selection of gauges, colors and warranties. Trim and purlin are also available.



Everlast Roofing (Booth #534)

Stop by and see the Everlast Roofing Demo on the Show Floor being held Thursday at 2pm in the Demo Area of the show floor!



Fasteners Direct (Booth #235)

Get your parts faster! Fasteners Direct LLC's distributors keep the metal roofing and siding industry supplied with the best screws at the best prices. They are well stocked and knowledgeable, and stock orders ship quickly.



H&H Metal Products (Booth #334)

H&H Metal Products is proud to sponsor this year's NFBA Pitching Station. Stop by our Booth #334 to tell us about your fastest pitch and we'll give you our best pitch on H&H Metal Products' exciting new product, Condenstop®! Condenstop® is an highly absorbent layered fleece membrane applied to our metal roofing panels that controls condensation.



Leland Industries (Booth #729)



Leland manufactures screws, nuts and bolts in North America to meet stimulus requirements. It does not import. It offers Master Gripper roofing and siding fasteners, powder coated to match panel colors. Leland's powder coating also is available in a color to match Galvalume panels. Powder coating over the JS1000 (1,000 hours in salt spray with no red rust) will last the life of metal panels. Also featured are One-Steppers fasteners for fiberglass, PVC and FRP panels. Reamer Wings provide clearance in panels to allow thermal expansion.

Maze Nails (Booth #100)

Please stop by Booth #100 to see the wide assortment of American-made nails for Post-Frame Buildings offered by Maze Nails. We offer top-quality alternatives to import nails that often bend, break or rust. And buying American-made products helps put Americans back to work!



McElroy Metal (Booth #509)

McElroy Metal will showcase their extensive line of metal wall and roof products. McElroy's exhibit will also feature their newest venture, Green Span Profiles Insulated Metal Panels (IMP). IMP's are gaining in popularity all across the country due to increased awareness about energy conservation and green building design.



National Barn Company

Thank you to National Barn Company for their generous support of the Christians in Construction event.



Perma-Column, Inc. (Booth #408)

Perma-Column, Inc. has a network of over 600 lumberyards and builders in 38 states who provide Permanent pre-cast concrete foundations



for the post-frame industry. This product combines the speed and efficiency of post-frame construction with the durability of concrete.

Plyco Corporation (Booth #500)

Plyco manufactures/supplies a full range of high quality doors, windows, track, SDR, ventilation systems, cupolas, slide doors, Dutch doors, horse stalls and equipment along with East Coast Fastening Systems and Ply-Foil reflective insulation. The annual Plyco Hospitality gathering will be held in the Landmark Ballroom at The Renaissance Grand & Suites Hotel February 29 - 8 pm - Midnight. Come and join your colleagues in the post-frame industry, for some good conversation, refreshments and music. This year's music will be the "Curt Landes Group," supplying us with the soft tones for the evening.



Precoat Metals (Booth #225)

At Precoat Metals, we're your coil coating experts from outstanding customer service to our attention to detail. With thirteen plants strategically placed, the ability to coat up to 72 inches wide and an extensive line of processing and innovative capabilities, we've got you covered. Visit www.precoatmetals.com for more information.



Precoat Metals

Rigidply Rafters (Booth #735)

Rigidply Rafters has improved the quality of post frame buildings by manufacturing and distributing the original 100% Glue-Laminated Post. Not only are GluLam Posts lighter, straighter and stronger than solid sawn posts but they minimize cracking and splitting. As you plan your next building project, count on Rigidply Rafters to supply integrity, quality, and service with your GluLam Posts.



SEALTITE (Booth 607)



Please visit SEALTITE at Booth #607 to discuss high quality post-frame & steel-frame screws along with a wide variety of accessories for the metal roofing industry. Highlighted products will be the KWIKSEAL II WOODBINDER, the MAXX STEELBINDER, & the ZXL family of 20 year fasteners. These are all complemented by mechanical zinc plating & state of the art powder coat paint technology.

Wheeling Corrugating (Booth #101)

Visit Wheeling Corrugating, Booth #101, to discuss residential, agricultural

and light industrial needs. Our products come in a variety of Energy Star* colors, galvanized and galvalume. Wheeling's long history in this business has allowed us to be positioned as one of the top national manufacturer's of roofing and siding products.



Wick Buildings (Booth #308)

In continuous operations since 1954 and with more than 68,000 buildings completed, Wick Buildings provides post-frame structures for

agricultural, equine, suburban, municipal, commercial and light industrial markets. Wick Buildings are sold by independent builders, and built by independent builders and Wick crews who live and work in their local communities.



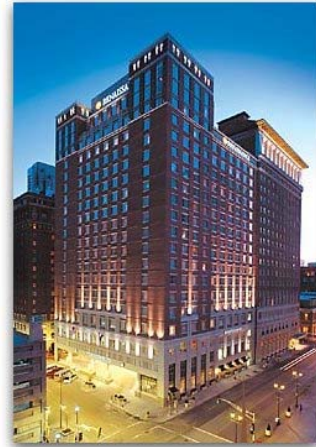
The Expo's Host Hotel Room Block is Filling Up Fast! Secure Your Reservation Today!

**Renaissance Grand Hotel -
St. Louis**

**800 Washington Avenue
St Louis, MO 63101**

[Click here](#) to reserve your room online. Or call 800.266.9432 (reservations) and be sure to mention you are attending the **NFBA Frame Building Expo**.

[Click here](#) for information on reservations, directions, and travel.



Making Companies Better, More Competitive, And More Profitable

"Our company has been a member of the NFBA for over 25 years, and has had a representative attend the National Expo every few years to keep up on current trends. I personally have attended for the past four years and feel as though our company benefits by learning a few things on how to make our company better, more competitive, and more profitable by attending the daily break-out sessions.

I am able to talk with other builders to see what they are doing and the problems they face to assure that our company is not alone. It also gives us the opportunity to see what vendors offer, whether it's a better product or a new one that provides us with a better building for our customers. It is definitely a worthwhile event at a reasonable cost to attend."



Jeff Meyer (right) consults with NFBA Legal Counsel Gary Auman (left) at 2011 Expo.

Jeff Meyer
President
Meyer Buildings, Inc.

On Thursday, March 1 from 10:15-11:15am, Jeff Meyer will co-present an education track "Marketing Post Frame to the Next Generation (402)" with Jake Kirts of Blitz Builders, Inc.

Other breakout sessions at this time include "Employee Law Changes and Their Effect on the Post-Frame Industry (403)" and "Structural Insulated Panels (SIP) (401)"

[Click here](#) to view a full list of the education sessions.

Featured Photo



A 2011 Frame Building Expo Exhibitor demonstrates Mad Dog Tools.

[Click here](#) to view a floor plan of 2012 Expo exhibitor booths!

REGISTER NOW

Register online.
Download registration form for fax or direct mail.
To register by phone call NFBA at 800.557.6957.
[Download conference brochure.](#)

We value your feedback. What conference news would you like to learn about in future Expo Express issues? Email nfba@nfba.org.
[View Expo Express Archive on the NFBA homepage](#)

NFBA
NATIONAL FRAME BUILDING ASSOCIATION

For more than 40 years, the National Frame Building Association (NFBA) has represented the interests of builders, manufacturers, suppliers, distributors, and code and design professionals serving the U.S. post-frame construction industry. The association is the nation's primary source of post-frame building resources, education, research and development, news, and

marketing. NFBA hosts the annual Frame Building Expo, the nation's largest networking event for post-frame construction professionals. Not a member? Learn more at www.nfba.org and **join today**.

See you in St. Louis!

National Frame Building Association | 4700 W. Lake Avenue | Glenview | IL | 60025