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# EXPO EXPRESS

## FRAME BUILDING EXPO

FEBRUARY 29 - MARCH 2, 2012 **NEXT WEEK!!!**

at America's Center in St. Louis, MO

Call 800.557.6957 to register!

Expo Express, Issue 10, 2/23/2012

Your WEEKLY e-newsletter, providing you with conference photos, facts, and features

**FINAL ISSUE! - See you in St. Louis!**

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## Larry Edema, NFBA Chair, Welcomes You to Expo!

I would personally like to invite everyone out to our 45th NFBA Expo next week in St Louis. I am looking forward to meeting as many of you as I can.

We have over 100 industry suppliers and manufacturers waiting to show you their new products for 2012.

We have our usual breakout sessions -- from management to construction practices -- along with hands on demonstrations. Use this time to add to your accreditation points and earn that status of being an accredited builder.

Along with a lot of work, we have a lot of fun. Don't forget the Plyco Hospitality Event on Wednesday night and the Wheeling Feeling Hospitality Event on Thursday night. (Get ready to do a little singing and a little dancing with your friends from the post-frame industry.)

Have safe travels to the Expo and we all look forward in seeing you there!



A handwritten signature in black ink that reads "Larry Edema". The signature is written in a cursive, flowing style.

Larry Edema  
NFBA Chair

**The Final Day to Register by Phone and Fax is  
Friday, February 24 (That's Tomorrow!) at 4pm CST**

This is the final countdown to register for Frame Building Expo by

phone or fax.

Phone and fax registrations will be accepted up until **4pm CST tomorrow, February 24.**

To register by phone, **call 800.557.6957.**

To register by fax, download and complete [this form](#), and **fax it to 847.375.6495.**

Questions? Call **800.557.6957** or email [nfba@nfba.org](mailto:nfba@nfba.org).

Parties may also register on-site at America's Center. See details below.

## On-Site Registration Hours and Location

**Tuesday,  
February 28  
2pm-6pm**



**Wednesday, February 29  
7am-5pm**

**Thursday, March 1  
7am-5pm**

**Friday, March 2  
7:30am-12:30pm**

On-site registration is in the Exhibit Hall. Registration will be clearly

marked, and there will be staff available for assistance if needed.

To contact on-site registration staff by phone, you may call **314.342.5800** during on-site registration hours. You may also call NFBA at **800.557.6957** with any conference or registration-related inquiries.

### **Free Wireless Internet for Guests within the NFBA Room Block Staying at the Renaissance Grand Hotel - St. Louis**



- Attendees staying at the Expo's Host Hotel, the **Renaissance Grand Hotel - St. Louis**, will have free wireless internet in your rooms if you reserved your room within the NFBA room block.
- Internet access will also be available to all Expo attendees at the business center located in the Convention Center.

### **Airport Shuttle Information - Discounted Rate Reserve by End-of-Day This Sunday!**



#### **GOBEST Express Airport Shuttle**

- Frame Building Expo attendees receive a special group rate! The discounted rate is **\$17 one way per person**. (Fuel surcharge may

apply.)

- **PLEASE NOTE:** Walk-ups will not be eligible for group rate.
- To receive the discounted rate, **you must reserve your shuttle in advance online.**
- [Click this link](#) to visit the GOBEST Express website and reserve your shuttle at the discounted rate.
- **PLEASE NOTE:** To receive your discount you must make your reservation prior to 11:59pm **SUNDAY, FEBRUARY 26.**
- This information is also posted on the [NFBA website](#).
- The GOBEST Express direct line is 877.785.4682.

## Get Your Awards Luncheon Tickets Before They Sell Out!

One of the highlights of the Frame Building Expo has always been the prestigious Awards Luncheon. This year's luncheon will be held on **Thursday, March 1 from 11:30am - 1pm.**

The lunch is delectable and the dessert is exquisite. The ambiance is formal (formal attire is not required), yet relaxed and personable.

This year's program commences with an introduction by the Master of Ceremonies, Ken Gieseke of McElroy Metals. Enjoy heartfelt acceptance speeches, and a colorful presentation with photos of the winning projects!

At this year's luncheon, awards will be presented to winners (companies and individuals) in the following categories:

- **Building of the Year Awards** (14 winners)
- **Judges' Award** (4 winners)
- **Bernon G. Perkins Award** (honoring a prominent NFBA peer ...who will it be!)
- **Crew Foreman of the Year Award** (who will it be!)
- **Rural Builder Hall of Fame Awards** (3 inductees)

Call NFBA to purchase your tickets! **800.557.6957**. Ticket prices are reasonable, and well worth the value of this unique and moving event. Be a part of it and enjoy the excellent cuisine!



B.J. Miller was recognized at the 2011 Awards Luncheon for winning Crew Foreman of the Year



John Hill (right) presents Ken Kistler with a Rural Builder Hall of Fame plaque at Expo 2011



All smiles at the 2011 Awards Luncheon!

## Get Updated on New Products!

*We have always found value at the Expo with getting updated on new products, features, and services which have become available.*

*There always seems to be morning seminars that are targeted to relevant and informative topics!*

Scott Hutchings  
Director, SFS Intec



### Featured Photo:

Attend the **Red Ribbon Cutting Ceremony** - Be there when the Gates Open!



*Red Ribbon Cutting at the 2011 Expo. Pictured left to right: Rick Hess, NFBA Treasurer/Secretary, John Hill, Past Chair - 2010, and Larry Edema, current NFBA Chair - 2011 - 2012*

The Frame Building Expo Red Ribbon Cutting Ceremony will take place at **noon** on **Wednesday, February 29** at the Exhibit Hall entrance. Chair Larry Edema will cut the ribbon to open the gateway to the trade show floor. Be sure to stop by for this event. Even the St. Louis Cardinal's official mascot FREDBIRD® will pay a visit!

View Expo Express [Photo Collage!](#)

**REGISTER NOW**

Download registration form to register by fax.  
To register by phone call NFBA at **800.557.6957**.  
**Phone and fax registration closes Friday (tomorrow)  
at 4pm CST.**

[Download conference brochure.](#)

*View Expo Express Archive on the [NFBA website](#)*



For more than 40 years, the National Frame Building Association (NFBA) has represented the interests of builders, manufacturers, suppliers, distributors, and code and design professionals serving the U.S. post-frame construction industry. The association is the nation's primary source of post-frame building resources, education, research and development, news, and marketing. NFBA hosts the annual Frame Building Expo, the nation's largest networking event for post-frame construction professionals. Not a member? Learn more at [www.nfba.org](http://www.nfba.org) and **join today**.

**See you in St. Louis!**