

DON'T FORGET!

2nd Annual Heartland Chapter Conference

October 20-21, 2011

The Second Annual Heartland Chapter Conference will take place on Friday October 21, 2011 at the beautiful Stonebridge Resort in Branson West, MO. We will also have a golf outing, fishing tournament, cornhole (bags) tournament, and a welcome reception on Thursday October 20, 2011.

We will have Exhibitor Display Tables, Educational Sessions, Prizes, and MORE!!!



Call 866-322-1373 to reserve!

1737 E. Hwy 62 • Fort Gibson, OK 74434



HEARTLAND NFBA SPRING 2011 EDUCATION DAY

MAY 12, 2011

**AT *Cabela's* IN
KANSAS CITY, KS**

Look inside for details!

PLACE
STAMP
HERE



Find us on Facebook at
"Heartland Chapter of the NFBA"



WHY SHOULD I ATTEND?

1. FREE TO INDUSTRY PROFESSIONALS

We welcome anyone from the post-frame industry to join us, free of charge!

2. ACCREDITED BUILDER EDUCATION HOURS

Your business can earn 3.5 NAUs to be used towards the Post-Frame Accredited Builder Program.

3. NETWORKING

It's all about who you know. Get to know other builders and industry professionals.

4. LEARN ABOUT EXCITING NEW PRODUCTS

There is no better place to learn about new products than our annual Education Day.

5. GET THE SCOOP ON NATIONAL INDUSTRY NEWS & TRENDS

From new products and technology to what's happening in your area, we've got it covered.



Formed in February 2010, the Heartland chapter is comprised of members located, and/or doing business primarily within the states of Oklahoma, Kansas, Arkansas, Texas, Louisiana and Missouri.

Cabela's

10300 Cabela Drive
Kansas City, KS

This year's Education Day will be held at the world famous Cabela's Outdoor Outfitters in Kansas City, KS. Cabela's has been the world's foremost outfitter for 50 years.



For sponsorship opportunities, please contact Bryan Chatam at (918) 640-5396

REGISTER NOW!

Visit www.nfba.org/heartland for information on how to register.

SCHEDULE OF EVENTS

Thursday, May 12, 2011

- 9:00am** Registration & Continental Breakfast
- 9:30am** Introductions / Welcome
- 10:00am** NFBA / PFMI Update
- 10:20am** Break
- 10:30am** "Green" Aspects of Steel Cladding
John Kelly, Valspar
- 11:20am** Break
- 11:30am** Designing & Estimating Post-Frame Buildings
Scott McKinney, BizPorts Inc.
- 12:00pm** Lunch
- 1:00pm** Handling & Bracing of Long-Span Trusses
Loren Schmelzle, Precision Truss
Brent Leatherman, Timber Tech Engineering
- 1:50pm** Break
- 2:00pm** Sales: A Pursuit of Simple
Scott Hutchings, SFS Intec
- 2:30pm** Sales & Crew: Working Together to Grow Repeat Business
Jim McGaha, Wick Buildings
- 3:00pm** Grand Prize Giveaway
Win a brand new Apple iPad™!



FOR OVERNIGHT ACCOMMODATIONS:

Hampton Inn
1400 Village West Parkway
Kansas City, KS 66111
(913) 328-1400

Reserve at the Heartland NFBA rate of \$104 per night **before** April 11th!

